

Digital Signage

Through custom video displays, leverage the power of visual storytelling and compelling interaction to communicate quickly and effectively with your target audience.



Create captivating content that reaches your target audience directly

Velocity helps businesses create and display custom digital signage content and deliver valuable interactive user experiences. If you can imagine it, Velocity can make it a reality. As a full-service marketing and creative firm, we will support you in your digital solutions' creativity, strategy, design, execution, and ongoing support.

Meet the objectives of your advertising campaign and attract all the right audiences with custom video and image displays that tell your company's story. Schedule your meetings and campaign planning sessions with us, and we'll help you realize your vision and goals with the right graphics, imaging, branding, and storytelling.

VELOCITY AT A GLANCE



Single Provider Accountability

ONE true partner managing all telecom service and support needs.



24/7/365 NOC + Call Center

U.S - based call center with quick response times and 24/7/365 support.



Field Tech Support

A nationwide network of 5,500 skilled and certified technicians.

What's Included

- Team of digital signage experts
- Content strategy and design support
- Installation planning and execution
- Industry-leading equipment and technology
- Ultra-slim, sleek, eye-catching VDS proprietary panels
- Built-in media player, software included
- Cloud-based, Wi-Fi management platform

Benefits of Digital Signage

- Enhances customer experience
- Elevates brand image
- Streamlines communication
- Engages employees with on-screen recognition
- Promotes products and services
- Reduces perceived wait times
- Keeps meeting participants updated
- Saves paper, time, and money compared to static signage

Types of Messaging

- Corporate messaging
- Wayfinding
- Operational selling
- Promotional advertising
- Brand awareness
- Third-party paid advertising
- Menu boards

Frequently Paired Services

- **Managed Network & Data** – Monitors, supports, and troubleshoots your IT environment to keep your business running smoothly
- **Project Management & Implementation** – End-to-end installation, deployment, and integration services for your IT environment
- **Media Solutions** – Monetize your digital signage through our direct media sales, advertising affiliates, and programmatic connection and ecosystem

Questions? Get in Touch!

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